(Caption	of Case) eting Information - Other)			E COMMISSION CAROLINA
(Please type Submitted	or print) hv: Patrick W. Turr	ner	SC Bar Number:	6566 803-401-2900	
			_ •		
Address:	Suite 5200		Other:	803-254-	1731
	1600 Williams Street			10 "	
Columbia, South Carolina 29201 NOTE: The cover sheet and information contained herein neither replace			Email: patrick.turner.1@att.com		
☐ Emerg	ency Relief demanded i	CKETING INFORMA n petition Rec ex S25 Reward Closer Coupon -	equest for item to be peditiously		Commission's Agenda
INDUSTRY (Check one) NA			TURE OF ACTION (Check all that apply)		
Electric		Affidavit	Letter		Request
Electric/Gas		Agreement	Memorandum		Request for Certification
Electric/Telecommunications		Answer	Motion		Request for Investigation
Electric/Water		Appellate Review	Objection		Resale Agreement
Electric/Water/Telecom.		Application	Petition		Resale Amendment
Electric/Water/Sewer		Brief	Petition for Recons	sideration	Reservation Letter
Gas		Certificate	Petition for Rulema	aking	Response
Railroad		Comments	Petition for Rule to S	how Cause	Response to Discovery
Sewer		Complaint	Petition to Interven	e	Return to Petition
X Telecommunications		Consent Order	Petition to Intervene	Out of Time	Stipulation
Transportation		Discovery	Prefiled Testimony		Subpoena
Water		Exhibit	▼ Promotion		Tariff
Water/Sewer		Expedited Consideration	Proposed Order		Other:
Administrative Matter		Interconnection Agreement	Protest		
Other:		Interconnection Amendment	Publisher's Affidav	it	
		Late-Filed Exhibit	Report		
		Print Form	Reset Form		

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Promotion Description

Saves \$25 Reward Closer Coupon #1570

Overview

The Saves \$25 Reward promotion is scheduled to begin on 02/01/2008 and end on 05/31/2008. As an incentive to prevent the customer from disconnecting their local service, a \$25 Saves Closer Coupon will be available to existing residential customers who contact AT&T South Carolina to disconnect service. Customer must have 2-Pack or Preferred Pack feature package that was installed prior to October 17, 2005.

Promotion Specifics

Existing residential customers who contact AT&T South Carolina and request to disconnect their service will be eligible to receive a \$25 Reward if they agree to keep their service with AT&T South Carolina. Reward is limited to customers who have a 2 Pack Plan or Preferred Pack feature package that was installed prior to October 17, 2005.

Promotion Restrictions/Eligibility Requirements

- 1. Customer must redeem within the specified time frame at www.att.com.rewardcenter.
- 2. Customer must be a 2 Pack or Preferred Pack package subscriber upon redemption in order to receive reward.
- 3. Offer valid from 02/1/2008 through 05/31/2008.
- 4. Offer valid in 9 states within the AT&T footprint.
- 5. Offer may be combined with cash back offers or other promotional offers on the same services, as offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 6. If the customer cancels or discontinues their AT&T South Carolina service prior to fulfillment, they will be ineligible to receive the reward.
- 7. AT&T South Carolina reserves the right to discontinue or modify this promotion after notice to the Commission.
- 8. Offer valid for only one (1) service line at the intended local service address.
- 9. Offer available only to customers calling in to disconnect their local service.
- 10. Customer must redeem at www.att.com/rewardcenter.
- 11. Service must be active on customer's account at time of redemption.
- Offer available to existing AT&T South Carolina residential customers who contact AT&T South Carolina to disconnect their existing local service.